

# Venue Branding Options



**HITEX**  
EXHIBITION CENTER

It all happens here.

# Hoarding at Main Entrance (Lit)

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.



● Location of the display in the Venue



Frame Size : 19.7 ft W x 9.11 ft H  
Text Visibility: 18.7 ft W x 8.11 ft H  
Total No. : 1 only  
Charges : Rs.140,000 + taxes  
( Per event – Max 5 days )



# Road Medians(Lit)

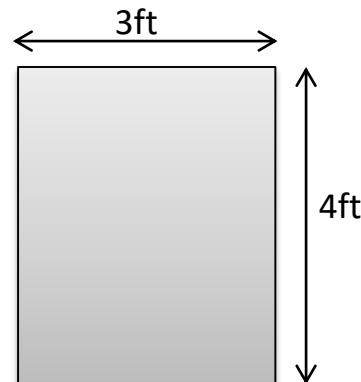
Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads (from entrance to parking).



● Location of the display in the Venue



Frame Size : 3.2 ft W x 4.3 ft H  
Text Visibility: 2.7 ft W x 3.7 ft H  
Total Nos. : 46  
Charges Near Halls: Rs.20000+ taxes  
Charges On Road Near Parking Rs 12000+taxes  
( Per event – Max 5 days )



# Entrance Display

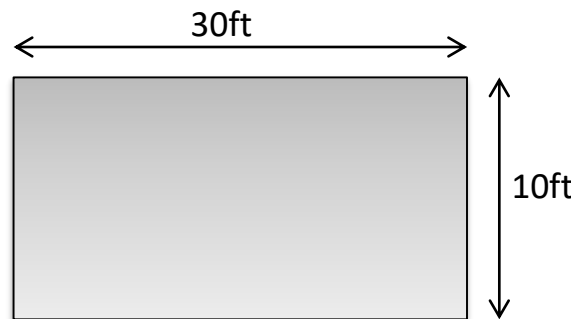
Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.



● Location of the display in the Venue



Size : 30ft W x 10ft H  
Total Nos. : 2 nos  
Display Charges : Rs.2,00,000 + taxes  
( Per event – Max 5 days )  
75% Customer Brand  
25% IPLEX 18 Brand





## Design reference

Do not make single pieces for pole bunting.

Please use follow these size guidelines:

# Road Medians(Lit)

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads (from entrance to parking).



## HITEX POLE BUNTING BRANDING GUIDELINES

Frame Size : 2 ft W x 5 ft H

Total Nos. : 51

Display Charges : 3000 + taxes  
Each Side

( Per event – Max 5 days )

# Trapezium Display

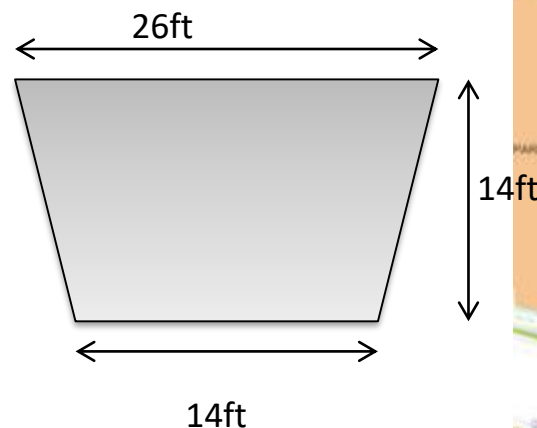


Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.

● Location of the display in the Venue



Frame Size : Top W 25ft, H 14ft  
Bottom W x 13.5 ft H  
Text visisbility : Top W 24ft, H 13ft  
Bottom W x 12.5 ft H  
Total No. : 9 nos.  
Display Charges : 75000 + taxes  
( Per event – Max 5 days )





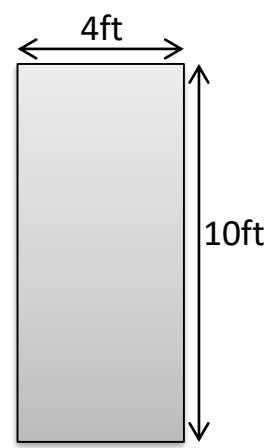
# T.F.O to Halls Entrance

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Halls.



● Location of the display in the Venue

Size : 10ft H x 4ft W  
Total No. : 14  
Display Charges : 20000. + taxes  
( Per event – Max 5 days )





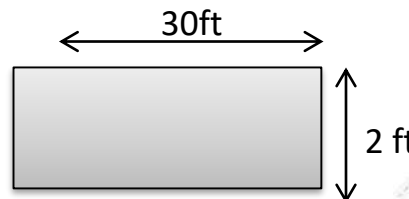
# Entrance Plaza Rear

Highlight your brand prominently. Visitors will be able to notice the your brand or thank you message while leaving the halls.



## ● Location of the display in the Venue

Size : 30t W x 2ft H  
 Total Nos. : 1  
 Display Charges : 30000. + taxes  
 ( Per event – Max 5 days )





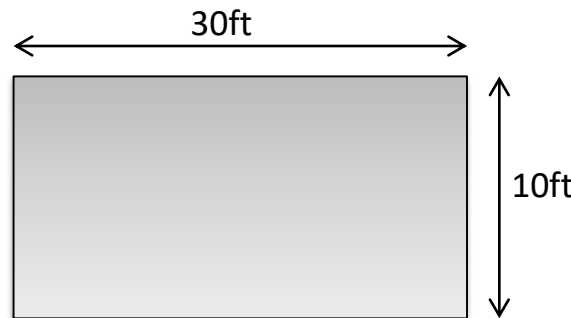


# Hall Fascia

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Hall.



● Location of the display in the Venue



Size : 30ft W x 10ft H  
 Display Charges : Rs.40000 + taxes  
 ( Per event – Max 5 days )  
 75% Your Branding  
 25% IPLEX Hall No

# Hall Side Display

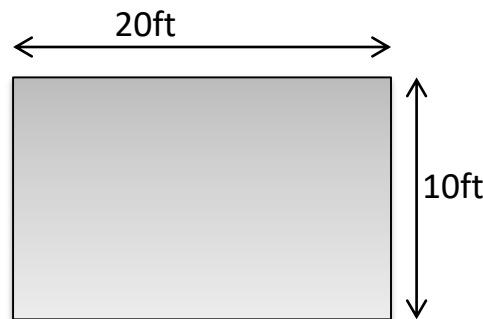
Highlight your brand prominently. Visitors will be able to notice your brand prowess / Exhibitor layout while entering the Exhibition Hall.



● Location of the display in the Venue



Size : 20ft W x 10ft H  
Total No. : 6 Nos.  
Display Charges : 75000  
( Per event – Max 5 days )



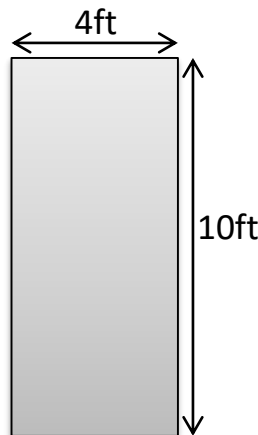


# Hall Bunting

Highlight your brand from a distance. Visitors will be able to notice the location of your stall easily inside the Exhibition Hall.

● Location of the display in the Venue

- Size : 10ft H x 4ft W
- Total No. : As required
- Not available in Hall No.2
- Display Charges : Rs.10000. + taxes. ( Per event – Max 5 days )
- Including Fixing Charges





## Parking Entrance Arch

Highlight your brand from a distance.  
 Welcome arch can be created at gate while entering from parking.

Size : As per design  
 Total No. : 1  
 Display Charges : 75000+ taxes  
 ( Per event – Max 5 days )  
 Customer branding along with IPLEX  
 Logo.

● Location of the display in the Venue



# Onsight Cubes

Size 4x4 cube with flex mounting

Total Nos : 10

Display Charges : Rs.30000. + taxes.

( Per event – Max 5 days )  
Including Fixing Charges





**Thank you**



**HITEX**  
EXHIBITION CENTER

It all happens here.