



# BE A PART OF THE BIGGEST PLASTIC SHOW OF SOUTH INDIA

**Date :** August 3 to 6, 2018  
**Venue :** Hitex Exhibition Centre,  
Hyderabad

*Organized By*



*Supported By*



*Lead Sponsor*



## Advertisement Tariff for Show Directory

The Exhibitor / Show Directory offers exhibitors and Non-Exhibitors an excellent opportunity to showcase products and services in a visually attractive format that will be available to visitors and serve as an important reference guide. We invite you to place your advertisement in the Exhibitor Directory to get your message across the visitors of IPLEX'18. Advertisements in the Show Directory will have a good reach and a rewarding exposure.

Size of Advertisement : Width – 10.5 cm x Height – 18cm / Art card 300gsm for Back Cover & Gate Folds and Art Paper 130 gsm for other advertisements.

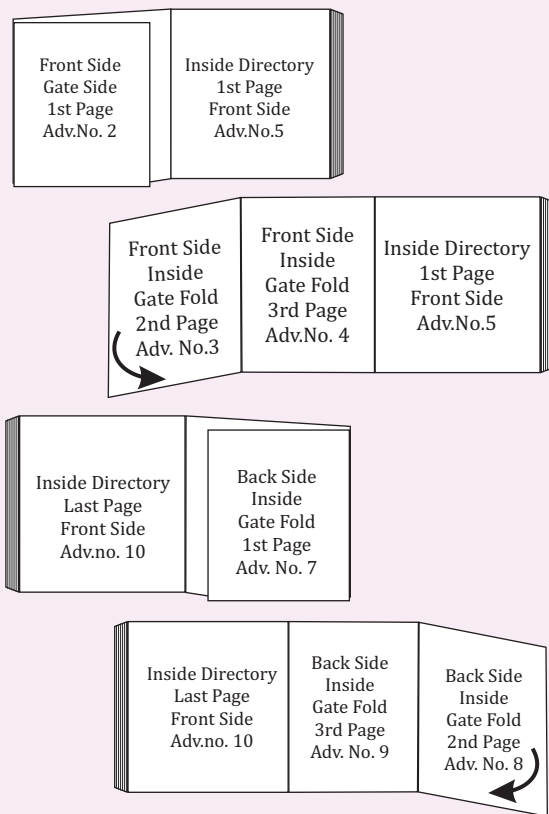
Advertisement Material required : Soft copy in CDR / PDF format in CMYK color with Fonts or Converted to Curves.

## Advertisement Tariffs :

| Adv. No. | Position in the Directory                     | Rates in INR |
|----------|---|--------------|
| 1        | Back Cover Page -                             | 75,000. 00   |
| 2        | Front-gate fold 1st page -                    | 40,000.00    |
| 3        | Front-gate fold 2nd page -                    | 30,000.00    |
| 4        | Front-gate fold 3rd page –                    | 30,000.00    |
| 5        | Directory 1st page front side -               | 40,000.00    |
| 6        | Directory 1st page back side -                | 25,000.00    |
| 7        | Directory Front side and Back side 4 pages    | 15,000.00    |
| 8        | Back-gate fold 1st page -                     | 30,000.00    |
| 9        | Back-gate fold 2nd page-                      | 20,000.00    |
| 10       | Back-gate fold 3rd page –                     | 20,000.00    |
| 11       | Directory Last page front side –              | 25,000.00    |
| 12       | Directory Last page back side -               | 20,000.00    |
| 13       | Book Mark - two sides – 2 Nos.                | 20,000.0     |
| 14       | Ordinary full page Inside - for Exhibitor     | 8,000.00     |
| 15       | Ordinary full page Inside - for Non-Exhibitor | 10,000.00    |

\* All Ads are Multi Colour

1. GST@5% will be applicable extra on above rates.
2. Advertisements will be accepted on first come first basis.
3. Special discount of 10% for IPLEX'18 Exhibitors on premium advertisements Sl. No. 1 to 13



**FOLLOWING TO BE FILLED BY THE ADVERTISOR –  
DULY TYPED OR IN BLOCK LETTERS**

Company Name :

Address :

Contact Person :

Designation :

Telephone No. :

Mobile No. :

E Mail ID :

We wish to book ..... The advertisement material is attached / being sent separately. Attached is payment toward the advertisement.

Cheque # Dt Drawn on For Rs. \_\_\_\_\_

**Bank Details:**

**TAAPMA IPLEX18**

A/c No: 070510100034156,  
Andhra Bank- Abids Branch  
IFSC code - ANDB0000705

**TAAPMA IPLEX18**

A/c No: 0712204512  
Kotak Mahindra Bank- Ameerpet Branch  
IFSC code – KKBK0007453

**SEND BY COURIER OR MAIL TO ORGANIZERS AT ADDRESS GIVEN BELOW**

**Telangana and Andhra Plastics Manufacturers Association**

914, 9th Floor, Raghava Ratna Towers, Chirag Ali Lane,  
Abids, Hyderabad - 500 001. INDIA. Tel : 91-40-66203191,  
Mob : 9032727223, 9030370464  
E-mail: iplex18hyd@gmail.com www.iplex18.com

**For any queries please contact:**

**Rohit Mittal** – 09849099935  
*Chairman - Show Directory*

**Radheshyam Loya** - 09246570288  
*Co-Chairman - Show Directory*